



Sleep Out | Thursday, March 26, 2020

Each year, over 400 people of all ages sleep outside overnight in solidarity with youth facing homelessness in Vermont—and 3,000 people donate to support them.

Sponsorship Opportunities

Presenting Sponsor – \$15,000

- Title recognition for both events: "Spectrum's Empty Bowl Dinner Presented by [your company]" and "Spectrum Sleep Out Presented by [your company]"
- 10 tickets to Empty Bowl (1 table)
- Opportunity to speak at event (Sleep Out or Empty Bowl) and/or podium recognition
- Opportunity to have a company representative join us as a *Celebrity Soup Server*
- Company banner in front of First Unitarian Universalist Society on day of Sleep Out
- Acknowledgement on social media, eNews, press release, invitation, and blog posts
- Logo and link on both the Sleep Out and Spectrum websites
- Team highlight in print newsletter and/or Annual Report
- Acknowledgement on signage and in program at event (Sleep Out & Empty Bowl)
- Company logo on Sleep Out mugs and Empty Bowl aprons/tees

SOLD OUT FOR 2020
AVAILABLE FOR THE 2021 SLEEP OUT

Leader Sponsor – \$10,000

- Acknowledgement on social media, eNews, press release and blog posts
- Company banner in front of First Unitarian Universalist Society on day of Sleep Out
- 4 tickets to Empty Bowl Dinner (October 2020)
- Logo and link on both the Sleep Out and Spectrum websites
- Acknowledgement on Thank You postcard and on signage at event

Advocate Sponsor – \$5,000

- Acknowledgement on social media and eNews
- Company banner in front of First Unitarian Universalist Society on day of Sleep Out
- 2 tickets to Empty Bowl Dinner (October 2020)
- Logo and link on both the Sleep Out and Spectrum websites
- Acknowledgement on signage at event

Friend Sponsor – \$2,500

- Acknowledgement on social media
- 2 tickets to Empty Bowl Dinner (October 2020)
- Logo and link on both the Sleep Out and Spectrum websites
- Acknowledgement on signage at event

Digital Sponsor - \$1,000

- Acknowledgement on social media
- Logo and link on Sleep Out website

Plan ahead!

Sponsorship opportunities for Empty Bowl 2020 are outlined on the following page. Please contact Charlotte Steverson at csteverson@spectrumvt.org or (802) 864-7423 x 330 to discuss a customized sponsorship level.

“There’s nothing like feeling that there are people out there who believe in you and believe you can do better with your life.”

- a youth staff member at Detail Works

 **3,017**
Followers

 **2,742**
Followers

 **1,355**
Followers



Empty Bowl Dinner | October 8, 2020

The Empty Bowl Dinner brings together 450 community members and supporters who choose a handmade ceramic bowl to keep and fill with soups donated from local restaurants.

Sponsorship Opportunities

Presenting Sponsor – \$15,000 *(one available)*

- Title recognition for both events: "Spectrum's Empty Bowl Dinner Presented by [your company]" and "Spectrum Sleep Out Presented by [your company]"
- 10 tickets to Empty Bowl (1 table)
- Opportunity to speak at event (Sleep Out & Empty Bowl) and/or podium recognition
- Opportunity to have a company representative join us as a *Celebrity Soup Server*
- Company banner in front of First Unitarian Universalist Society on day of Sleep Out
- Acknowledgement on social media, eNews, press release, invitation, and blog posts
- Logo and link on both the Sleep Out and Spectrum websites
- Team highlight in print newsletter and/or Annual Report
- Acknowledgement on signage and in program at event (Sleep Out & Empty Bowl)
- Company logo on Sleep Out mugs and Empty Bowl aprons/tees

Home-Cooked Sponsor- \$10,000

- 10 tickets to event (1 table)
- Acknowledgement on social media, eNews, and invitation
- Logo with link on Spectrum website
- Company logo on event giveaway item
- Podium recognition
- Acknowledgement on signage and in program at event

Nourish Sponsor – \$5,000

- 6 tickets to event
- Acknowledgement in social media, eNews, and invitation
- Logo with link on Spectrum website
- Podium recognition
- Acknowledgement on signage and in program at event

Plate Sponsor – \$2,500

- 4 tickets to event
- Logo with link on Spectrum website
- Acknowledgement on social media
- Acknowledgement on signage and in program at event

Fork & Knife Sponsor – \$1,000

- 4 tickets to event
- Listing on Spectrum website
- Acknowledgement on signage and in program at event

Spoon Sponsor – \$500

- 2 tickets to event

Don't see what you're looking for?

Please contact Charlotte Steverson at csteverson@spectrumvt.org or (802) 864-7423 x 330 to discuss a customized sponsorship level.

"Spectrum has been an outside good for outsider kids. A place like a home should feel. Thank you all."

- a Spectrum youth

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